EARL PAST

Cary, IL | (847) 226-8711 | Earl.Past@gmail.com | Https://EarlPast.com

SUMMARY

Learning Design Development Manager with 15+ years of experience specializing in e-learning development, web design, and team management. Adept in HTML, CSS, JavaScript, and multiple Learning Management Systems. Proven ability to lead teams to successfully deliver 1000+ interactive projects, optimize learning platforms, and implement efficient workflows that reduce production time by up to 40%.

WORK EXPERIENCE

PEARSON / BOUNDLESS LEARNING
Elk Grove Village, IL

Learning Design Development Manager
May 2014 – Feb 2024

- Spearheaded cross-functional team in delivering 1000+ interactive e-learning projects, optimizing course development workflows across Moodle, Canvas, and Blackboard platforms, achieving a 30% faster project completion rate.
- Managed team of 12 developers and designers, increasing development proficiency by 25% through weekly code reviews.
- Processed 150-200 vendor invoices annually, managing budget exceeding $100,000 with 100% accuracy.
- Implemented HTML development standards resulting in 30% faster project completion.
- Collaborated with Instructional Designers and Subject Matter Experts to create engaging multimedia learning content.
- Established file structure system improving team collaboration efficiency by 40%.
- Led UI/UX redesign initiative, resulting in a 20% increase in user engagement across all e-learning platforms.
- Developed standardized testing protocols reducing quality assurance time by 40%.

PEARSON
Elk Grove Village, IL

E-learning Content Developer
Mar 2009 – May 2014

- Developed web applications using HTML, CSS, JavaScript, and jQuery.
- Created custom frameworks ensuring consistent content delivery across browsers.
- Upgraded legacy applications to modern web standards improving performance.
- Designed multimedia content optimized for online learning platforms.
- Implemented accessibility standards across all learning materials.
- Conducted user testing to enhance learning experience.
- Built interactive activities integrated with multiple LMS platforms.
- Reduced content load time by 40% through asset optimization.

BEST SEAT TICKETS
Roselle, IL

Web Designer
Mar 2005 – Mar 2009

- Developed and maintained BestSeatsUsa.com website content
- Increased organic search traffic by 75% through SEO implementation.
- Created email marketing campaigns achieving 45% open rate.
- Designed responsive layouts improving mobile conversion by 60%.
- Managed website hosting and domain registration.
- Implemented content management system reducing update time by 80%.

EDUCATION

ILLINOIS INSTITUTE OF ART
Schaumburg, IL

Bachelor of Fine Arts
2004

Major in Multimedia and Web Design

Cumulative GPA: 3.96/4.0; Dean's List 2002-2004

VOLUNTEER EXPERIENCE

BOY SCOUTS OF AMERICA TROOP 160   Cary, IL
Advancement Chair   Oct 2018 – Present
- Manage advancement program for 30+ Scouts.
- Coordinated and led monthly outdoor activities, successfully enhancing Scout participation and leadership skills development.
- Implement digital systems reducing administrative time by 50%.
- Lead recognition ceremonies and advancement tracking.
- Apply Wood Badge leadership training to improve troop operations.

ADDITIONAL

Technical Skills: HTML5, CSS, JavaScript
E-Learning: Adobe Captivate, Articulate, H5P, SCORM
Platforms: Moodle, Canvas, Blackboard, Wrike, Jira, Asana
Design: Adobe Creative Suite, Figma, UI/UX Design
Business: Project Management, Vendor Management, Budget Administration